

# Cancer Trends

Cancer continues to be a **top condition driving health care cost**. In our HMA Book of Business 2024 data, at least **1 in 10 members** 18 and older experienced a cancer episode during the year and **costs increased almost 5%** from the previous year.

**Skin Cancer is the most prevalent episode**



At least **2 in 5** Members experienced an episode of **Skin Cancer** in 2024

**2024 Book of Business Screening Completions**

Breast Cancer



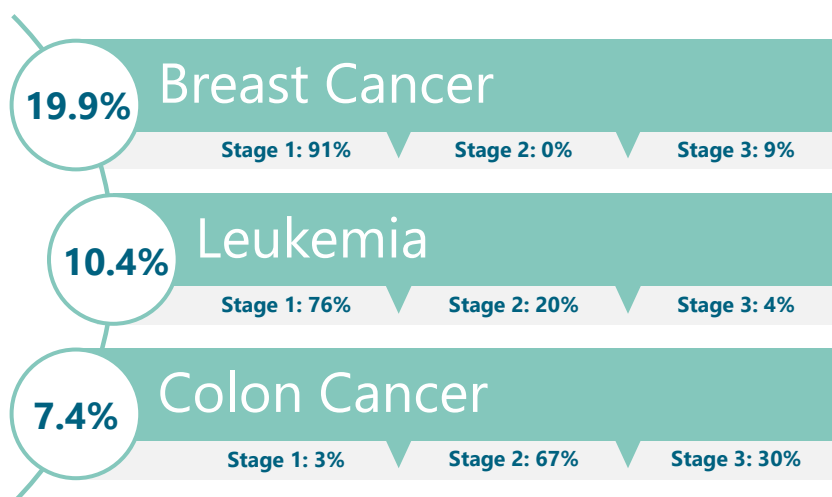
Cervical Cancer



Colon Cancer



**Top 3 cancer episodes** in terms of plan paid amount in HMA Book of Business



## Client Implemented Strategies Based on Industry Trends:



**Encouraging/requiring annual preventive visits;** members who received a preventive visit during 2024 were almost 2x more likely to complete their age-appropriate cancer screenings (breast, cervical, colon)



HMA clients **adapting plan designs to enhance screening coverage**, some expanding coverage for all colonoscopies; others covering skin cancer screenings at no cost to the employee



Organizations continue to consider **incentivizing age-appropriate screenings** as a part of their wellness program, offering a well day off to complete screening, or partnering with an onsite screening vendor