

Cancer Trends

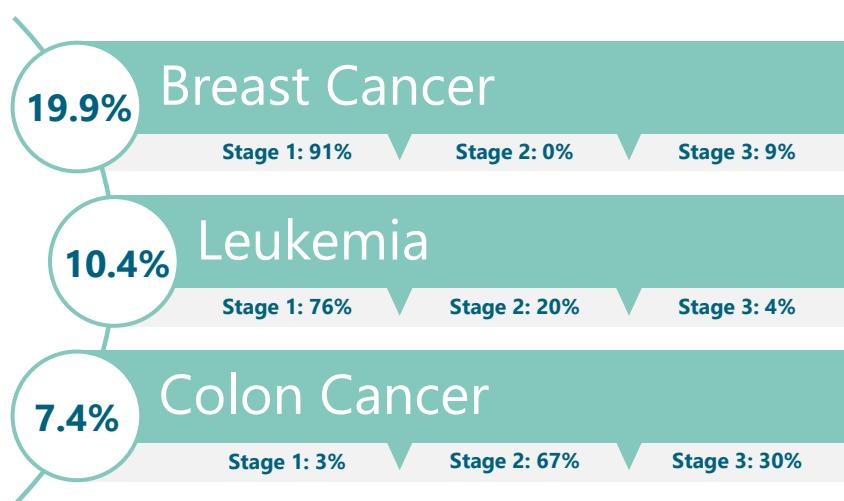
Cancer continues to be a **top condition driving health care cost**. In our HMA Book of Business 2024 data, at least **1 in 10 members** 18 and older experienced a cancer episode during the year and **costs increased almost 5%** from the previous year.

Skin Cancer is the most prevalent episode



At least **2 in 5** Members experienced an episode of **Skin Cancer** in 2024

Top 3 cancer episodes in terms of plan paid amount in HMA Book of Business



2024 Book of Business Screening Completions

Breast Cancer



Cervical Cancer



Colon Cancer



Client Implemented Strategies Based on Industry Trends:



Encouraging/requiring annual preventive visits; members who received a preventive visit during 2024 were almost 2x more likely to complete their age-appropriate cancer screenings (breast, cervical, colon)



HMA clients **adapting plan designs to enhance screening coverage**, some expanding coverage for all colonoscopies; others covering skin cancer screenings at no cost to the employee



Organizations continue to consider **incentivizing age-appropriate screenings** as a part of their wellness program, offering a well day off to complete screening, or partnering with an onsite screening vendor